



Women in Philanthropy: Values, Vision, and Voice

November 12, 11 a.m. – 12:30 p.m.

Panelist Bios

Panelist: Silva Zeneian '01



Title: Managing Director, Fiducia CP

Silva Zeneian is a 20-year veteran of the Commercial Real Estate industry. Starting as an associate at IDS Real Estate Group, she quickly climbed the ranks to Vice President of Corporate Services, serving the firm's client base, leading the team that opened 300+ Trader Joe's locations, and developing multiple distribution centers during her tenure. Later she led the expansion of Goals Soccer Centers into the US Market before founding Fiducia CP as an investment firm focused on the intersection of real estate and technology, and currently leads the growth and strategic expansion of Fiducia's investment holdings. At Occidental, she has served as president of the Alumni Board of Governors, a trustee, chair of the Alumni Council, as well as vice-chair for leadership giving on the Executive Committee of the Oxy Fund Council. In 2016, Silva was honored with the Erica J. Murray Young '01 Alumni Seal Award. Additionally, Silva has also served on the Board of Western Diocese Armenian Summer Camp, where she led the organizing committee and directed camp programs for 10 years for children ages 8-16 years of age. Whether at Oxy or elsewhere, philanthropy for Silva is deeply personal - it is about paying forward the opportunities she was awarded and leaving organizations better than she found them.