

## Graduates of the Last Decade (GOLD) Committee | Roles & Responsibilities

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The GOLD Committee is Occidental's young alumni engagement and fundraising body, composed of graduates of the last decade (GOLD) from around the country who have a strong passion and affinity for Occidental College. As ambassadors of the College, members develop relationships with fellow young alumni to deepen their engagement with Oxy and encourage philanthropic contributions. The committee assists in planning and facilitating events geared towards young alumni. GOLD Committee members lead by example by making their own leadership gift to Oxy, and by raising awareness about how alumni support impacts the current student experience.

### GOLD Committee Member Responsibilities and Philanthropic Support:

- Serve on the GOLD Committee and attend committee meetings.
- Build relationships with fellow young alumni, and engage them through programming, events and campus updates via personal outreach and social media posts.
- Provide guidance on young alumni engagement opportunities and ideas.
- Attend and speak at events as a representative of the GOLD Committee. Help plan gatherings in partnership with Institutional Advancement and the Office of Admission.
- Serve as a signatory on messaging and solicitations to Oxy's young alumni community.
- Act as an ambassador of the College, promoting Oxy's accomplishments by regularly communicating with other young alumni.
- Support the College's annual giving day, the Day For Oxy, through a GOLD challenge gift and by serving as a peer-to-peer Advocate.
- Make a personally significant annual gift in line with our Young Leaders Giving Circle:
  - 1-3 years following graduation: \$250 (\$21 a month)
  - 4-6 years following graduation: \$500 (\$42 a month)
  - 7-9 years following graduation: \$750 (\$62 a month)
  - 10 years following graduation: \$1,000+ (\$83 a month)

**Time Commitment:** 1-2 hours per month for a renewable one-year term.

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### GOLD Committee Chair or Co-Chair Responsibilities:

In addition to the above responsibilities, the GOLD Committee Chair(s) will be asked to:

- Lead GOLD Committee meetings, in partnership with Oxy staff.
- Make a personally significant Young Leaders Giving Circle gift, support the Day For Oxy, and champion the Oxy Fund annually.
- Help identify incoming GOLD Committee chairs and members.
- Support and mentor GOLD Committee members in their outreach to fellow young alumni.
- Solicit 5+ GOLD alumni for leadership-level gifts and thank them on behalf of the College.

**Time Commitment:** 1-2 hours per month for a renewable two-year term.

*To learn more about the GOLD Committee, please contact the assistant director of the Oxy Fund for leadership giving, Gabriela Callero '23, at [callero@oxy.edu](mailto:callero@oxy.edu) or 323-259-1363.*