Alumni Reunion Weekend is a memorable time to reconnect and reminisce with friends while celebrating your Oxy experience. The focus of Oxy’s reunion program is to encourage as many classmates as possible to connect with the College, with one another, and to strengthen their commitment to Oxy through their class gift.

The role of the Reunion Giving Subcommittee is to provide the opportunity for alumni to consider their philanthropic relationship with Oxy and support the College in a way that is personally meaningful to them. Individuals who serve on the Reunion Giving Subcommittee are members of the larger reunion committee, but primarily focus their energies and efforts on connecting with classmates to promote the Oxy Fund and class giving.

Reunion Giving Subcommittee Member

Reunion Giving Subcommittee members participate in the solicitation of Oxy Fund contributions from fellow classmates. This position requires knowledge of classmates and the ability to speak comfortably and persuasively about the importance of the Oxy Fund and class giving to the College.

Responsibilities:

- Lead by example. Make a personally significant gift to Occidental before asking others to do the same.
- Complete 10 solicitations of your classmates, focusing on 4- to 5-figure gifts and multi-year commitments.
- Collaborate with the Reunion Giving Chair on Day For Oxy class outreach.
- Serve as a Day For Oxy Advocate, creating and promoting your personalized peer-to-peer fundraising page via the Day For Oxy website.
- Stay up-to-date on campus news and be available to answer questions from your classmates on Occidental-related matters.

Time Commitment: 1-2 hours/month during the fall and winter. Hours will increase slightly during April’s Day For Oxy and as we approach Alumni Reunion Weekend in June.

Reunion Giving Chair

The Reunion Giving Chair (or Co-chairs) of the reunion class leads the Reunion Giving Subcommittee in the planning and solicitation of Oxy Fund contributions from classmates. This position requires strong leadership, knowledge of classmates, strategic planning, and collaboration with the Associate Director of the Oxy Fund for Class Giving, Legacy Giving Chair, and Reunion Planning Chair.
Responsibilities:

● Lead by example. Make a personally significant gift to Occidental before asking others to do the same.
● Complete 5 or more solicitations of your classmates, focusing on 5- and 6-figure gifts and multi-year commitments.
● In partnership with the Associate Director of the Oxy Fund for Class Giving, develop a reunion giving strategy for your class, including establishing reunion participation and dollar goals. Assist the Oxy Fund in reaching dollar and participation goals for the fiscal year.
● Lead all Reunion Giving Subcommittee meetings. Report out on giving efforts and strategies at regularly scheduled reunion committee meetings and via email.
● Identify and recruit classmates to serve as Reunion Giving Subcommittee members and manage their assignments.
● Serve as signatory on at least one general reunion giving appeal in the fall. Coordinate development of Day For Oxy class outreach in the spring.
● Serve as a Day For Oxy Advocate, creating and promoting your personalized peer-to-peer fundraising page via the Day For Oxy website.
● Personally solicit Reunion Giving Subcommittee members and any other classmates as assigned.
● Inform Oxy Development staff of all new commitments received.
● Stay up-to-date on campus news and be available to answer questions from your classmates on Occidental-related matters.

Time commitment: 2-3 hours/month during the fall and winter. Hours will increase slightly during April’s Day For Oxy and as we approach Alumni Reunion Weekend in June.

Legacy Giving Chair (40th, 45th, and 50th Reunion Classes Only)

The Legacy Giving Chair (or Co-chairs) of the reunion class works alongside the Reunion Giving Chair in the planning and solicitation of Oxy Fund contributions from classmates, with a focus on securing planned gifts. This position requires strong leadership skills, knowledge of classmates, and the ability to speak comfortably and persuasively with peers about Oxy’s planned giving opportunities.

Responsibilities:

● Lead by example. Document your planned gift to Occidental before asking others to do the same.
● Complete 10 solicitations of Ben Culley Society prospects in your class. The Ben Culley Society recognizes and celebrates individuals who have created an Oxy legacy. Legacy gifts include bequests, gift annuities, charitable remainder trusts, and retained life estates that help ensure the future of Occidental.
● Steward classmates who have undocumented/unconfirmed bequests and encourage them to document their gifts.
- In partnership with the Associate Director of the Oxy Fund for Class Giving, Oxy’s Planned Giving team, and the Reunion Giving Chair, develop a strategy for securing planned gifts, including establishing a Ben Culley Society class participation and dollar goal.
- Report out on planned giving efforts at regularly scheduled Reunion Committee meetings and via email.
- Identify and recruit classmates to serve as Reunion Giving Subcommittee members.
- Serve as signatory on an appeal encouraging classmates to explore gift planning opportunities.
- Inform the Planned Giving team and Associate Director of the Oxy Fund for Class Giving of all new commitments received.
- Become familiar with Oxy’s various planned giving opportunities with support from the Planned Giving team.
- Stay up-to-date on campus news and be available to answer questions from your classmates on Occidental-related matters.

**Time Commitment:** 2-3 hours/month during the fall and winter. Hours will increase slightly during April’s Day For Oxy and as we approach Alumni Reunion Weekend in June.

To learn more about these and other reunion volunteer opportunities, please contact the Associate Director of the Oxy Fund for Class Giving, Jennifer Conroy, at conroyj@oxy.edu or 323-259-1349.